HW 1

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Based on the graph on sheet 5, we can conclude that most of the campaigns were successful.
   2. We can also conclude that the Sub-Category- Plays, had the highest amount of “failed” and “successful” campaigns.
   3. We can also conclude that campaigns ending in July had the highest number of successful campaigns, while January saw the lowest.
2. **What are some of the limitations of this dataset?**
   1. We do not have any way of knowing how the campaigns gained donations. Some campaigns may have had ad an advantage at gaining donations compared to others.
3. What are some other possible tables/graphs that we could create?
   1. We could analyze the pledge data by country. For instance, we can understand what countries have had the most successful campaigns.
   2. We could also look at this data differently by comparing the month the campaigns ended by country.
   3. Lastly, we could understand the average amount pledged by category, and compare the state of the campaign.